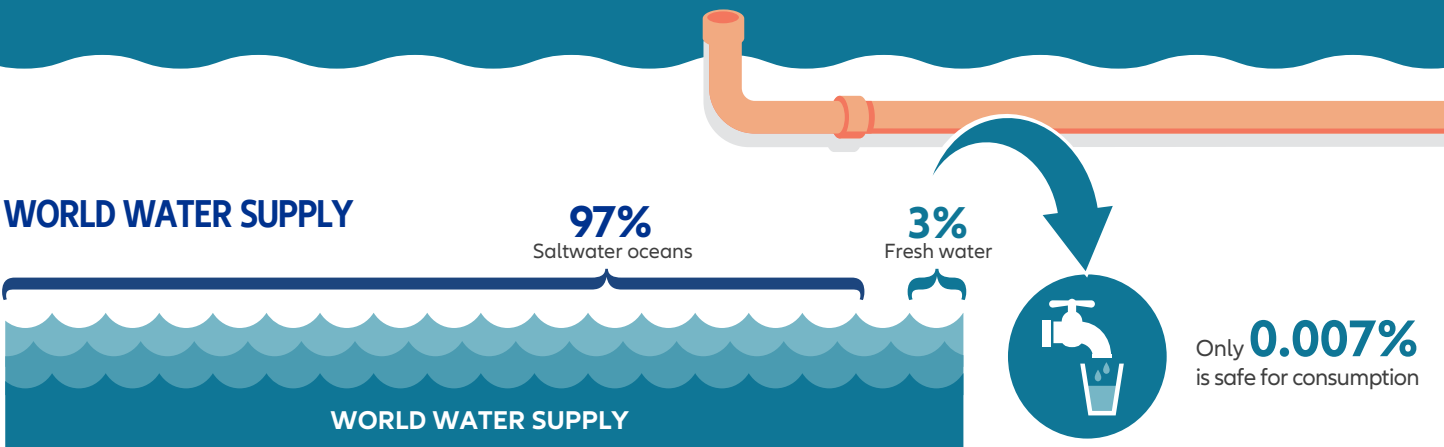


# RISING TIDE

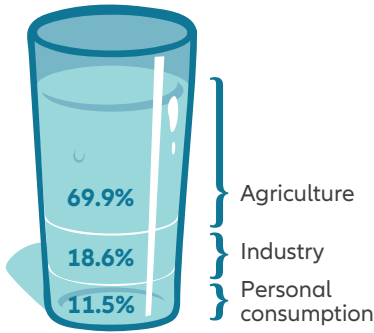
Active is: investing in sustainable water solutions for the future.

Why clean-water investing is poised for a huge wave of growth and how you can ride it.



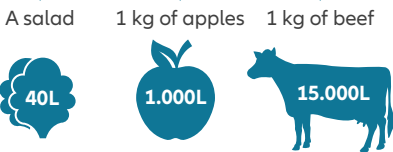
## HIGH DEMAND

### WATER USAGE <sup>1</sup>



**AGRICULTURE:** Farming is water intensive. Current trends have further boosted demand.<sup>2</sup>

How much water (Litres) is needed to produce?



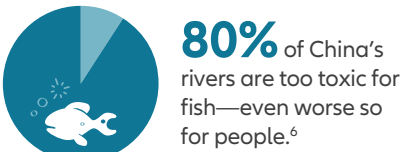
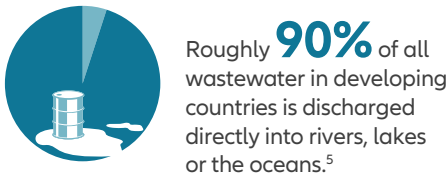
**POPULATION:** In 2050, the population is expected to grow by 2.4 billion people.<sup>3</sup>

Of the 2.4 billion, how many are estimated to be from developing countries?



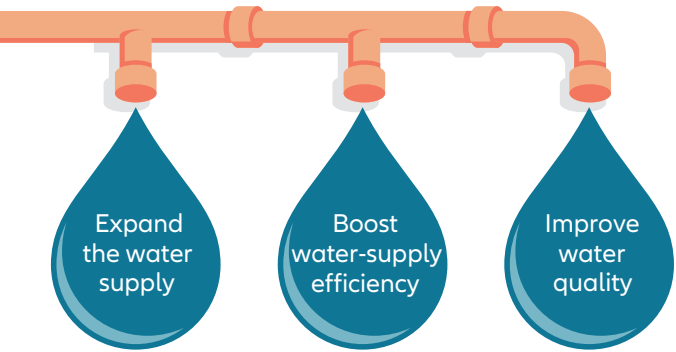
**URBANIZATION:** By 2050, 7 out of every 10 people will live in an urban area.<sup>4</sup>

## WHAT'S WRONG WITH THE WATER?

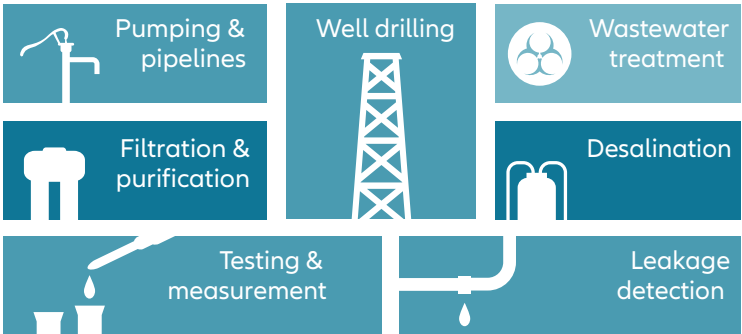


**\$655 billion** Dollars in water infrastructure is needed over the next 20 years to keep pace with projected investment needs.<sup>7</sup>

## WHAT CAN BE DONE?



## WAYS TO INVEST



### Sources:

<sup>1</sup> Food and Agriculture Organization, AQUASTAT data, 2015. <sup>2</sup> Water Footprint Network <sup>3</sup> United Nations <sup>4</sup> World Health Organization <sup>5</sup> www.Unep.org <sup>6</sup> UNDP Human Development Report; Beyond scarcity: Power, poverty and the global water crisis, Nov. 9, 2006 <sup>7</sup> www.EPA.gov

Investing involves risk. The value of an investment and the income from it may fall as well as rise and investors might not get back the full amount invested. The views and opinions expressed herein, which are subject to change without notice, are those of the issuer companies at the time of publication. The data used is derived from various sources, and assumed to be correct and reliable, but it has not been independently verified; its accuracy or completeness is not guaranteed and no liability is assumed for any direct or consequential losses arising from its use, unless caused by gross negligence or wilful misconduct. The conditions of any underlying offer or contract that may have been, or will be, made or concluded, shall prevail. This is a marketing communication issued by Allianz Global Investors GmbH, www.allianzgi.com, an investment company with limited liability, incorporated in Germany, with its registered office at Bockenheimer Landstrasse 42-44, 60323 Frankfurt/M, registered with the local court Frankfurt/M under HRB 9340, authorised by BaFin (www.bafin.de). Allianz Global Investors GmbH has established branches in the United Kingdom (Allianz Global Investors GmbH, UK branch, 199 Bishopsgate, London, EC2M 3TY, www.allianzglobalinvestors.co.uk; subject to limited regulation by the Financial Conduct Authority, www.fca.org.uk), France (Allianz Global Investors GmbH, France branch, www.allianzgi.fr; subject to limited regulation by Autorité des Marchés Financiers, www.amf-france.org), Italy (Allianz Global Investors GmbH, Italy branch, via Durini 1, 20122 Milan; subject to regulation by the competent Italian Authorities in accordance with the national legislation), Spain (Allianz Global Investors GmbH, Spain branch; subject to limited regulation by Comisión Nacional del Mercado de Valores, www.cnmv.es), Luxembourg (Allianz Global Investors GmbH Luxembourg Branch; subject to limited regulation by Commission de Surveillance du Secteur Financier, www.cssf.lu) and the Netherlands (Allianz Global Investors GmbH-Netherlands Branch; subject to limited regulation by Autoriteit Financiële Markten www.afm.nl). Details about the extent of the local regulation are available from us on request. Allianz Global Investors acts in Switzerland through Allianz Global Investors (Schweiz) AG, a 100% subsidiary of Allianz Global Investors GmbH, licensed by FINMA (www.finma.ch) for distribution and by OAKBV (Oberaufsichtskommission berufliche Vorsorge) for asset management related to occupational pensions.

The duplication, publication, or transmission of the contents, irrespective of the form, is not permitted; except for the case of explicit permission by Allianz Global Investors GmbH. Allianz Global Investors, 2018.